11/2022-Selected Vita

**Marné B. Isakson**

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**DEGREES:**

Ph.D. Brigham Young University, 1995. Instructional Science. Focus: Literacy Education.

MSED Bucknell University, 1971. Educational Research, Educational Psychology.

BA Brigham Young University, 1968. Major: English; Minor: History.

**CERTIFICATION:**

Utah Standard. Secondary Education with endorsements in English, History, Reading, English as a Second Language. (1968-73, 1983-2010, 2006-ESL)

Kansas Reading Specialist, K-12; Language Arts, Junior High, ML-9. (1981-1986)

New York English, 7-12, permanent; Elementary, Nursery, K-6, permanent.

**TEACHING EXPERIENCE**:

2015-Present Created and teach *Surviving College Reading Online Course*, non-credit, 14 modules, 12-week course as a cohort. Modified the course to include 10 modules and 11 strategies; named this online, non-credit course *Academic Reading Strategies #1*. Isakson Literacy.

2007-2013 Part-time instructor. *Advanced Reading Strategies for College Success*. Taught two to three sections a semester. Developed and taught *Surviving College Reading* beginning in 2013.

2007-2010 Adjunct instructor. Center for the Improvement of Teacher Education and Schooling, BYU-Public School Partnership, developed and taught *Reading Assessment and Intervention*

2006-2007 Writing Instructor, English Language Center, Brigham Young University, Level 4—expository essays, sentence fluency, organization, reference styles for English Language Learners.

2002-2006 Literacy Teacher: English, Reading, and Writing classes for struggling learners. Developed curriculum for the courses and trained volunteers. Independence High School, Provo District.

1985-1999 Literacy specialist, 9-12, for less proficient readers and writers. Timpview High School. Also at Provo High School, 1986-90, 1993-94. English Teacher, including classes integrating English, history, humanities, and geography (9th, 12th grade), Timpview High School. Provo, Utah.

1993 Instructor of graduate course for Utah State Office of Education, Supporting Readers in Secondary Classrooms, Taylorsville High School, Salt Lake City, Utah.

1993 Instructor of graduate course “Comprehending Narrative and Expository Text,” Department of Elementary Education, BYU, Provo, Utah.

1983-1986 Reading specialist working with adults in reading, study skills, spelling, writing, grammar, vocabulary, and penmanship. Learning Enrichment Center, Utah Technical College, Orem, UT

1972-1989 Private reading tutor, building and strengthening literacy on an individual basis. 1st grade-adult.

1981-1983 Remedial reading specialist and coordinator for teaching reading in the content areas. Hamilton Traditional Alternative Junior High School, Wichita, Kansas.

1977,1979, Adjunct instructor for four courses at Wichita State University, Wichita, KS, including learning and evaluation, teaching reading in the content areas, the reading process, and co-taught child development.

1983

1971-1974 Reading readiness teacher Pre-1, and remedial reading teacher, grades 2-6, Lansing Elementary School, Lansing, New York.

1968-1969 English teacher, grades 7-9, North Ogden Junior High School, Ogden, Utah.

**PUBLICATIONS**: (selected)

Isakson, M. B. with R L. Isakson. (September, 2022). *A Brief Guide to College Reading* (International ed). Provo, UT: BYU Academic Publishing. 11 essential strategies.

Isakson, M. B. with R L. Isakson. (August, 2022). *A Brief Guide to Academic Reading for College.* (3rd ed). Provo, UT: BYU Academic Publishing. 27 essential and advanced strategies

Isakson, M. B. with R L. Isakson. (2021). *Learn more & read faster: A handbook of advanced reading strategies for college success* (4th ed). Provo, UT: BYU Academic Publishing. 31 essential and advanced strategies fully explained.

Isakson, M. B. with R. L. Isakson (2016). *Surviving college reading: A handbook of essential reading strategies for college success* (2nd ed.).Provo, UT: BYU Academic Publishing. 19 strategies

Isakson, R. L.., & Isakson, M. B. (2016). Preparing college students to learn more from academic texts through metacognitive awareness of reading strategies. In K. Mokhtari (Ed.). *Improving reading comprehension through metacognitive reading strategies instruction* (pp. 155-175)*.* Lanham, MD: Rowman & Littlefield.

Isakson, R. L, Isakson, M. B., Plummer, K., & Chapman, S. B. (2016). The development and validation of the *Isakson Survey of Academic Reading Attitudes (ISARA). Journal of College Reading and Learning, 46*(2), 113-138.

Isakson, M. B. (2012) *Five keys for reading academic texts* Retrieved from http://ctl.byu.edu/teaching-tips/five-keys-helping-students-read-difficult-texts. Website entry prepared for Center for Teaching and Learning, BYU, Provo, UT.

*Provo School District Writing Assessment: Handbook of Instructions*. (2002). Six handbooks: K, 1st-2nd, 3rd-4th, 5th-6th, 7th-8th, 9th-12th. I developed the assessments and wrote the handbooks.

Many other professional publications from 1971 to 2001.

**PAPER PRESENTED AT PROFESSIONAL MEETINGS**: (selected)

Isakson, M. B., & Isakson, R. L. (2018, October) *Professor’s perceptions about students’ reading compliance.* Paper presented at the Conference of the CRLA. Albuquerque, NM.

Isakson, M. B., Hansen, K., & Isakson, R. L. (2017, May). *Most College Students Aren’t Reading Their Assigned Texts, Why, and What We Can Do about It.* Paper presented at the Regional Conference of the College Reading and Learning Association (CRLA). Brigham Young University, Provo, UT.

Isakson, M. B. (2016, October). *Quality vocabulary instruction in the content areas: What and how.* Paper presented at the meeting of the Utah Council of the International Literacy Association (UCIRA), Salt Lake City, UT.

Isakson, M. B., & Isakson, R. L. (2016, May). *Improving college reading by enhancing metacognitive thinking.* Paper presented at the Regional Conference of the College Reading and Learning Association (CRLA). Weber State College, Layton, UT.

Isakson, R. L., & Isakson, M. B. (2015, November). *Improving academic reading attitudes: Reasons, Constructs, and Assessments*. Paper presented at the Conference of the CRLA. Portland. OR.

Isakson, M. B., Parker, S., Parson, W. (2015, October). *Key strategies for reading to learn.* Paper presented at the Utah Council of the International Literacy Association. Salt Lake City, UT.

Isakson, R. L., & Isakson, M. B. (2015, May). *Getting college students to read their assignments: Carrot, stick, or strategies.* Paper presented at the Utah Council of the CRLA. Salt Lake City, UT.

Isakson, M. B., & Isakson, R. L. (2015, May). *Academic reading strategies: What college students find most useful.* Paper presented at the meeting of the Utah Council of the CRLA. Salt Lake City, UT.

Isakson, M. B., & Isakson, R. L. (2013, December). *Metacognitively aware, purposeful, and strategic: what professors do as readers that college students would benefit from doing.* Paper presented at the meeting of the Literacy Research Association, Dallas, TX.

Isakson, R. L. & Isakson, M. B. (2013, November). *College students can complete their reading on time and with engagement and in-depth learning—if they know how.* Paper presented at the meeting of CRLA, Boston, MA.

Plummer, K., & Isakson, M. B. (2013, November). *Using a flipped classroom model to teach students to read difficult texts.* Paper presented at the meeting of the CRLA., Boston, MA.

Isakson, M. B., & Plummer, K. (2013, November). *Performance assessment of metacognitive and strategic academic reading.* Paper presented at the meeting of the CRLA, Boston, MA.

Isakson, M. B., & Isakson, R. L. (2013, August). *Student to scholar: teaching college students to read like their professors.* Poster session at the meeting of the American Psychological Association, Honolulu, HI.

Gilbert, J., Loud, Z., & Isakson, M. (2011, February). *Strategies accomplished learners use to read the challenging texts in their fields and what this means for college readers.* Paper presented at the Utah Conference of Undergraduate Research. Ogden, UT: Weber State University.

Isakson, M. B., Gilbert, J. B., Loud, Z., & Isakson, R. L. (2010, October). *Preparing secondary students for the reading demands of college.*  Paper presented at the Utah Council International Reading Association, SLC, UT.

Many other presentations to professional audiences from 1971 to 2009.

**LEADERSHIP EXPERIENCE**: (selected)

2013-2022 Co-owner Isakson Literacy, LLC, a educational service company to improve academic reading in colleges and high schools. Products include an online course of academic reading strategies, professional development workshops, two handbooks with instructor guides and materials, demonstrations of academic reading strategies (video and PPT), and two pocketbooks for use in the disciplines.

2006-2013 Created and coordinated two courses “Advanced Reading Strategies for College Success” and “Surviving College Reading” with lesson plans, assessments, tracking sheets, ThinkSheets, video or ppt demonstrations, publicity documents, and handbooks; piloted the courses, led weekly staff meetings, recruited and trained faculty to teach the courses, supervised teaching assistants and mentors, and conducted evaluations to improve the courses.

1999-2002 Provo School District Curriculum Leader for language arts (Balanced Literacy K-6, English 7-12), foreign language (7-12), gifted and talented (K-12), and content-area literacy (3-12).

1994-1999 Developer and coordinator of Teacher Inquiry Group. Timpview High School, Provo, Utah.

1984-1991 President, Vice-President, Secretary of local or state councils of the International Reading Assn.

1981-1983 Organizer of Special Interest Group for secondary remedial reading teachers, Wichita Public Schools.

**Past PROFESSIONAL MEMBERSHIPS:**

College Reading & Learning Association

International Reading/Literacy Association

National Council of Teachers of English, state and national.

History of Reading Special Interest Group, International Reading Association.

Teachers as Researchers Special Interest Group, International Reading Association.

**AWARDS**:

2004 Independence High School Teacher of the Year.

2004 Provo Board of Education, honored as a Master Teacher.

1997 Outstanding Dissertation of the Year, International Reading Association: *Learning from Practice: Supporting the Literacy Learning of Reluctant and Less Proficient Adolescent Readers*. Isakson, M. B. (1997). Abstract in *Reading Research Quarterly*, *32*, 334-336.

1992 Utah's Reading Teacher of the Year, Utah Council of the International Reading Association.

1991 Reading Teacher of the Year. Central Utah Reading Council.

1983 Nominee for The Nila Banton Smith Award for Teaching Reading in the Content Areas, International Reading Association.

1982 Reading Teacher of the Year. Wichita Public Schools and Wichita Council of the International Reading Association.

**CURRENT RESEARCH INTERESTS:**

Reading compliance research to study how professors in the disciplines regard their students’ compliance with assigned readings: *Professor’s Outlooks Concerning Student Compliance with Reading Assignments.* Interviews of 30 to 40 college professors across disciplines, types of institutions of higher education, and United States time zones. Collaborators: Kristine Hansen, Ph.D. and Richard L. Isakson, Ph.D.

*What Professors Do to Read Scholarly Texts in Their Fields Contrasted with College Students’ Approaches to Reading College Texts.* Collaborator: Richard L. Isakson.

Creating a performance assessment of reading academic texts: *PAMA: Performance Assessment of Metacognitive Awareness while Reading.* Collaborator: Kenneth Plummer, Ph.D..

**WORKSHOPS FOR TEACHERS or PROFESSORS** (selected)

2015 Isakson, M. B., & Isakson, R. L. *Enhancing Research Reading with Academic Reading Strategies.* Professional development for librarians in Merrill-Cazier Library (3-hour workshop). Utah State University. Logan, UT:.

2014 Isakson, M. B., & Isakson, R. L. *3+3 Strategies to Help Students Read Difficult Texts.*  Professional development for faculty in Ira A. Fulton College of Engineering and Technology. BYU. Provo, UT.

2014 Isakson, M. B., & Isakson, R. L. *Supporting Academic Reading in the Disciplines.* Professional development Nutrition, Dietetics, and Food Science and Biology(10-hr. workshop). BYU. Provo, UT.

2007-13 Isakson, M. B. *Five Keys to Reading Academic Texts*. Presented numerous times at BYU: Academic Innovation Task Force, Instructors of Freshmen Writing, Faculty Center seminars (*How to Help Your Students Read the Tough Texts You Assign*), workshops for Career and Academic Success Center, Center for Teaching and Learning, ELL Instructors at the English Language Center, Psychology Club, Writing Lab Instructors, HBLL librarians.

2000 Isakson, M. B. *Motivating Struggling Readers to Want to Read for Your Class*, in-service for secondary teachers. Salt Lake School District Conference. Salt Lake City, UT.

Many additional workshops facilitated from 1983 to 2000.

**WORKSHOPS FOR COLLEGE STUDENTS**:

2016 Isakson, M. B. *4 + 2 Strategies to Help Students Read Difficult Texts.* Workshop presented to Students Consulting on Teaching (SCOT) who consult with professors to help improve teaching. (50-minute workshop). Sponsored by Center for Teaching and Learning, Provo, UT: Brigham Young University.

2015 Isakson, M. B., & Isakson, R. L. *A Workshop of Essential Strategies for Reading Difficult Academic Texts and Remembering What You Read.* Workshop presented to Advanced Placement students. Provo, UT: Provo High School. (4-hour workshop)

2013-15 Isakson, M. B., & Isakson, R. L. *Six Keys for Learning from Difficult College Texts and Remembering What You Read.* Annual workshop presented to students majoring in Dietetics. (80-min. workshop) Provo, UT: Brigham Young University.

2014 Isakson, M. B., & Isakson, R. L. Isakson, M. B., & Isakson, R. L. *A Strategy for Reading the Scriptures for Deep Learning.* Workshop presented to students in project-based course to integrate scripture study with technology*.* Provo, UT: Brigham Young University.

2013 Isakson, M. B., & Isakson, R. L. *Learning from Text.* Workshop presented to second graders, Albuquerque, NM: Zuni Elementary School.

2012 Isakson, M. B. *An Overview of Key Strategies for Reading Academic Texts*. Workshop presented to graduate students in the Center for the Improvement of Teacher Education and Schooling. Provo, UT: Brigham Young University.

2009-13 Isakson, M. B. *Read to Remember: Five Keys to Reading Difficult Texts* and *Remembering What You Read*. Workshops presented to graduate students teaching English 101, to undergraduate mentors of Freshmen Academy, to students invited by the Career and Academic Support Center.

**OTHER RELEVANT EXPERIENCES SERVICE**: (selected)

2022 Consulted with the BYU Continuing Education Office, the Academic Success Center, to develop instruction for inner-city students to prepare them to attend BYU. I supplied them with lesson plans, materials, assessments, and videos. I provided the Self-Instructional Guide for the coordinator to learn 11 strategies and a workshop plan for her to train mentors to learn the strategies before working with the students. I also provided the online course for them to revise for their distance learning programs. Provo, UT.

2022 Introductory workshop for college-bound high school graduates to prepare them to read their college textbooks well. Boston, MA.

2021-2022 Developed materials for “Surviving College Reading” face-to-face course for college students in Cape Coast, Ghana. Trained instructors to teach the course.

2019 Workshop for tutors. Project Read, Provo City Public Library.

2017 Workshop for mothers. *Helping Your Child/Grandchild Learn from Text.* May 9, 2017. North Ogden, UT.

2016 Guest on BYU Radio’s Children and Young Adult Literacy Show “Worlds Awaiting.” Interviewed by Rachel Wadham. Four programs taped April 11, 2016.

2011-2012 Member of Academic Innovation Task Force. BYU.

Occasional Individual reading assessment of children: testing, analyzing data, reporting results, and giving recommendations to help the child improve as a reader. Ithaca, NY; Wichita, KS; Provo, UT.

1972-present

2010-2011 Consultant to develop speed reading workshops for students. BYU Writing Lab.

2007-2009 Literacy Consultant for Latinos in Action, developed the tutoring program and trained teachers to help their Latino students be skilled reading tutors. LIA Foundation, Orem, Utah.

1989 Read-to-Succeed. Panelist on KBYU-TV Special Program on literacy in Utah.

1981 Preparing Children for School Success. Guest on radio talk show. Wichita, Kansas.

1969-1971 Research Assistant, Bucknell University. ESEA Title IV Educational Research Trainee. Involved in all phases of experimental research. Actively involved in 9 research projects. Assisted faculty with library research and compilation of bibliographies.

**REFERENCES**:

Kenneth Plummer, Consultant in the Center for Teaching and Learning. 3800 HBLL, Brigham Young University. 801-422-6187. [Ken\_plummer@byu.edu](mailto:Ken_plummer@byu.edu). (consultant for our course’s improvement, co-researcher, teaching colleague)

Suzanne Julian, Director of Library Education, HBLL, BYU, [Suzanne\_julian@byu.edu](mailto:Suzanne_julian@byu.edu) (teaching colleague)

Irene Windham. Retired Instructor/Academic Advisor in Academic Support, Provo, UT (my longest teaching colleague at BYU)

Steven Smith, Director of the Counseling and Career Center, Brigham Young University. 801-422-6291, 2514 WSC. [Steve\_smith@byu.edu](mailto:Steve_smith@byu.edu). (current director, former CCC curriculum director)